WHAT IS CLAIMED IS:

1. A method of conducting DNA, death, or pet related transactions over the Internet, comprising:

5   (a) providing at least one computer server for hosting one or more Internet web sites containing information and services from the group consisting of DNA, death, and pet related information and services, said at least one computer server capable of starting a client session, sending a command to start a client program, receiving commands from a remote computer, passing commands to a software session, and

10   transmitting data to a remote computer;

       (b) permitting remote users to establish accounts, whereby said remote users may obtain information regarding or order DNA, death or pet related services from a plurality of associated sources and vendors; and

       (c) charging said remote users via their established accounts.

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2. The method of Claim 1, wherein said transactions are DNA related and wherein said information and services are DNA related.

3. The method of Claim 1, wherein said transactions are death related and wherein said

20   information and services are death related.

4. The method of Claim 3, wherein said death related transactions, information, and services pertain to famous or important individuals.

         Atty. Docket No. 05038.0007.NPUS00

5.   The method of Claim 1, wherein said transactions are pet related and wherein said information and services are pet related.

6.   The method of Claim 5, wherein said services include a pet calculator, whereby said pet calculator prompts specific input from a remote user, analyzes at least a portion of said input, and provides results and feedback to the remote user based on at least a portion of said input.

7.   The method of Claim 6, wherein said pet calculator combines at least a portion of said input with set parameters for various species and breeds of pets before providing customized results and feedback to the remote user based on said input.

8.   The method of Claim 6, wherein said pet calculator divides animals into a plurality of age classifications, assigns one or more specific age classifications to a particular pet based upon said specific input, and provides results and feedback to the remote user based upon said one or more assigned age classifications.

9.   The method of Claim 6, wherein at least one portion of said results and feedback contains at least a portion of said specific input while at least another portion of said results and feedback contains standardized generic passages that do not contain any of said specific input.

Atty. Docket No. 05038.0007.NPUS00

10. The method of Claim 5, wherein said pet related services include a pet selector, whereby said pet selector prompts specific input from a remote user, analyzes at least a portion of said input, and provides customized recommendations on pet selection to the remote user based on at least a portion of said input.

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11. The method of Claim 10, wherein said pet selector provides recommendations as to specific species and breeds of pets based upon one set of specific input.

12. An Internet web site containing DNA, death, or pet related content, comprising:

10   (a)   at least one computer server providing information and services from the group consisting of DNA, death, and pet related information and services to remote users, said at least one computer server capable of starting a client session, sending a command to start a client program, receiving commands from a remote computer, passing commands to a software session, and transmitting data to a remote computer;

15   (b)   established accounts created by remote users, whereby said remote users may use their established accounts to obtain information regarding or order services from the group consisting of DNA, death, and pet related information and services from a plurality of associated sources and vendors; and

          (c)   a service that charges said remote users via their established accounts.

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13. The Internet web site of Claim 12, wherein said content is DNA related and wherein said information and services are DNA related.

Atty. Docket No. 05038.0007.NPUS00

14. The Internet web site of Claim 12, wherein said content is death related and wherein said information and services are death related.

15. The Internet web site of Claim 12, wherein said content is pet related and wherein said information and services are pet related.

16. The Internet web site of Claim 15, wherein said pet related services include a pet calculator, whereby said pet calculator prompts specific input from a remote user, analyzes at least a portion of said input, and provides results and feedback to the remote user based on at least a portion of said input.

17. The Internet web site of Claim 16, wherein said pet calculator combines at least a portion of said input with set parameters for various species and breeds of pets before providing customized results and feedback to the remote user based on said input.

18. The Internet web site of Claim 15, wherein said pet related services include a pet selector, whereby said pet selector prompts specific input from a remote user, analyzes at least a portion of said input, and provides customized recommendations on pet selection to the remote user based on at least a portion of said input.

19. A method of conducting pet-related transactions over the Internet, comprising:

(a) providing at least one computer server for hosting one or more Internet web sites containing pet-related information and services, said at least one computer server

Atty. Docket No. 05038.0007.NPUS00

capable of starting a client session, sending a command to start a client program, receiving commands from a remote computer, passing commands to a software session, and transmitting data to a remote computer, wherein said pet related services include a pet calculator that prompts specific input from a remote user, analyzes at least a portion of said input, and provides results and feedback to the remote user based on at least a portion of said input, and wherein said pet related services also include a pet selector, whereby said pet selector prompts specific input from a remote user, analyzes at least a portion of said input, and provides customized recommendations on pet selection to the remote user based on at least a portion of said input;

(b) permitting remote users to establish accounts, whereby said remote users may obtain information regarding or order pet-related services from a plurality of associated sources and vendors; and

(c) charging said remote users via their established accounts.

20. The method of Claim 19, wherein at least a portion of said pet related information or services are provided by outside vendors in business partnerships with the proprietor of said at least one computer server.

Atty. Docket No. 05038.0007.NPUS00